

TABLE 6.2

Newspaper Audience by Platform

Platform	Percentage of Circulation
Print	55 percent
Print/web	15 percent
Print/web/mobile	10 percent
Web-only	7 percent
Web/mobile	5 percent
Print/mobile	4 percent
Mobile only	3 percent

Source: Newspaper Audience by Platform, Pew Research Journalism Project, March 26, 2014, www.journalism.org/media-indicators/newspaper-audience-by-platform.